



Mehabub Alam Islam

SENIOR UI/UX DESIGNER

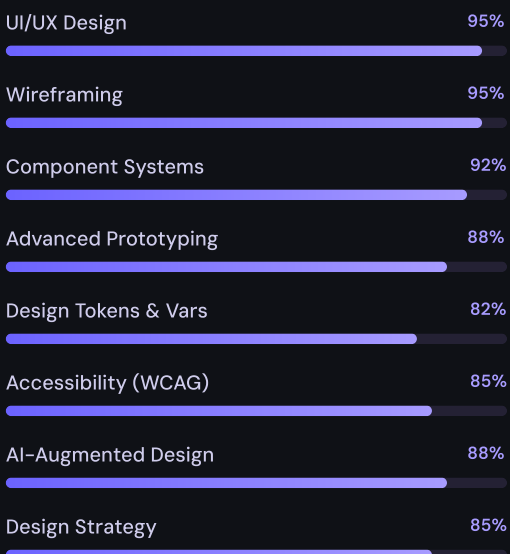
CONTACT

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CORE SKILLS



TOOLS & TECH

- Figma
- Adobe XD
- Sketch
- Claude
- ProtoPie
- Adobe CC
- Zeplin
- Storybook
- ChatGPT
- Gemini
- Jira
- Notion
- Slack
- Lovart

EDUCATION

BBA – Business Administration
DY Patil University

Web Design & Development
Webtech Computer Education

UI/UX Internship Certificate
mideas Startup - 2019

PORTFOLIO

- Personal Website
- Behance Portfolio
- Dribbble

Mehabub Alam Islam

Open to Opportunities

SENIOR UI/UX DESIGNER · PRODUCT DESIGN LEAD

6+ Years Experience · Mumbai, India · Remote & On-site

PROFILE

Award-winning Senior UI/UX Designer with 7+ years crafting scalable, human-centred digital products across FinTech, Logistics, Retail & E-Commerce. Expert in end-to-end design—from discovery & research to pixel-perfect handoff—with a strong command of AI-assisted design workflows, design-system architecture, and cross-functional leadership. Proven track record partnering with Fortune-500 brands including Mahindra, Adani, Shell, and ICICI Prudential to elevate product experiences that drive measurable business impact.

WORK EXPERIENCE

Senior Product Designer @ Idigitalise

Apr 2023 – Present

- Remote · Mumbai, India
- Led end-to-end UX strategy and UI execution for 10+ enterprise SaaS and mobile Apps across web and mobile platforms.
- Architected a comprehensive design system (tokens, components, patterns) adopted by 4 product teams, reducing design-dev cycle time by 35%.
- Introduced AI-powered design workflows using Claude, ChatGPT & Gemini to accelerate ideation, user story mapping, and content prototyping.
- Conducted user research and A/B experiments, translating insights into decisions that improved task-completion rates by 28%.
- Mentored 2 junior designers; collaborated directly with C-suite on product roadmap and design vision.

Product Designer @ Dwebworld

Apr 2020 – Mar 2023

- In Office · Mumbai, India
- Designed interfaces for 20+ client websites, mobile apps, and SaaS platforms, owning projects from wireframe to final delivery.
- Established the company's first shared design system in Figma, reducing redundant component work by 40%.
- Introduced advanced prototyping (Figma Advanced Prototype, ProtoPie) enabling realistic demos for client pitches.

Junior Product Designer @ Vigo Infotech

Feb 2019 – Mar 2020

- In Office · Mumbai, India
- Designed intuitive interfaces for ERP products, simplifying complex workflows for non-technical enterprise users.
- Assisted in building the organisation's design system, ensuring cross-product visual consistency.

2026 IN-DEMAND EXPERTISE

- AI-Augmented Design
- Design Systems
- Accessibility WCAG 2.2
- Motion Design
- Voice / Conv. UI
- Spatial UI (AR/VR)
- Design Ops
- Figma Dev Mode
- Atomic Design
- User Research
- Design Thinking

DESIGN PROCESS



KEY CLIENTS

- Mahindra Logistics
- Adani Group
- Decathlon
- Shell
- Big TV (WAVE)
- Kohinoor
- ICICI Prudential
- TCM
- aaloo AI
- Kurdshopping